



2017 ANNUAL REPORT

The Brandywine Red Clay Alliance promotes the restoration, conservation and enjoyment of the natural resources of the Brandywine and Red Clay watersheds.

STATS FOR 2017

12,600

Student Participants

10

School District
Partners

\$10,800

Donations Thru
EITC Program

30

Environmental
Education
Program Options

530

Summer Campers

9

Unique Member
Programs

EDUCATION HIGHLIGHTS



2017 was truly a year of outdoor learning and continuity of relationships in the cycle of environmental education. Thanks to passionate educators, abundant outdoor learning spaces and EITC funding, we were able to reach new learners through both onsite and outreach programming.

Energetic and smiling faces arrived eager to learn and explore. Not only did students learn about classroom concepts in a new way, but they had the opportunity to interact with elements of the natural world around them and experience how they are a

part of it. Whether determining the water quality of a stream through biological sampling, imagining how hard the Lenape women worked to grind corn meal, or dissecting owl pellets to figure out what it ate for a meal, students left us with muddy shoes and expanded minds. One of our favorite comments on evaluations forms was "wish we could have stayed longer."

To that we say, "when will we see you next year?"

"Every program offered this year aligned with Pennsylvania Core, Next Generation Science and National STEM Standards, allowing teachers to choose programs that match up with their lesson plans and the standards set by their state."





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(as of 12/31/2017)

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Education Coordinator (schools)

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Watershed Conservation Director

Art Taylor
Maintenance Technician

Jean Ward
Executive Assistant

Strategic growth defined our year in 2017. With the successful merger of two watershed organizations and a robust Strategic Plan on paper, Brandywine Red Clay Alliance was poised to launch...and launch we did!

This year saw a significant growth of our watershed conservation efforts. BRC expanded to a record number of projects on properties in and around both watersheds, working with private landholders and farmers to maximize the information available on protecting the vitality of the land and water. Critical resources were invested in fostering relationships with municipalities and government staff and officials to bring current best management practices and technical support of environmentally sound projects from initial stages.

“To promote the restoration, conservation and enjoyment of the natural resources of the Brandywine and Red Clay watersheds through education, scientific activities, environmental stewardship and advocacy.”

- BRC Mission

Our education programs boomed in 2017, with an exceptional group of Educational Instructors guiding students through unique hands-on learning tasks during the school year and a vibrant summer camp experience for children of all ages. We added more member programs to the calendar and welcomed new families and individuals to our property.

BRC has managed this growth with the guidance of the Strategic Plan and the exceptional Board of Director volunteers. We all look forward to sharing within this year's Annual Report some of our stories and activities from 2017.

John P. Supplee
President

James E. Jordan, Jr.
Executive Director

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 Mr. and Mrs. Kai Lassen
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 Mr. and Mrs. Frederick J. Smith
 Mr. and Mrs. Bruce West

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 Mr. Joel Fishman
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 Mr. Chris Rizzo
 Mr. and Mrs. Neil Cullen
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 Mrs. Georgia Brutscher
 Mr. and Mrs. Hans Buitendijk
 Ms. Christine Caldwell
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 Mr. and Mrs. William Cooke
 Mr. and Mrs. Richard Corkran
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 Mr. and Mrs. Douglas Corrigan
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 Mr. and Mrs. Wayne Grafton
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 Mr. and Mrs. Robert Horne
 Mr. and Mrs. Douglas Hotmer
 Mr. and Mrs. Rudolf Hutz
 Mr. and Mrs. William Iliff
 Mr. and Mrs. Stephen Johnson



Each year, the Trail Creek Running Series brings awareness and support to our work...and is a fun way to share our beautiful trails at the Myrick Conservation Center.

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 Mr. Jeff Kane
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 Mr. and Mrs. John Papay
 Mr. Lawrence Parrish
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 Mr. and Mrs. Paul Plourde
 Mr. Charles Powell
 Mr. and Mrs. Edward Quinlan
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 Mr. and Mrs. Christopher Rizzuto
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 Ms. Margot Taylor
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 Mr. and Mrs. Christopher Weller
 Mrs. Gertrude N. Wendt
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 Mr. Don Stang
 Mr. and Mrs. Charles Shattuck
 Mr. and Mrs. John Wilkens
 Mr. Marlin Dise
 Mr. and Mrs. Jeffrey Wolfrom
 Mr. and Mrs. Andrew Woods
 Mr. and Mrs. T. Robert Woodward
 Mrs. Betsy Wyeth
 Ms. Jane Wylie
 Ms. Kristen Yeager
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 Ms. Michelle Bakken

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 Mr. Alan Bates
 Mr. Clif Beam
 Mr. and Mrs. Richard Benjamin
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 Ms. Joan Beveridge
 Ms. Heather Birkins
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 Ms. Patricia Blachford
 Mr. and Mrs. Ronald Blevins
 Mr. and Mrs. Mark Boeni
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 Ms. Megan Boscana
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 Ms. Kara Ditty-Bovard
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 Mrs. Kattee Boyle-Mojica
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 Mr. and Mrs. Ed Butler
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 Ms. Maryanne Gallucci
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 Ms. Jennifer Chong
 Ms. Heather Chronister

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 Ms. Kim Ciccarelli
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 Ms. Holly Friedman
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 Mr. and Mrs. Robert George
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 Mr. and Mrs. Taylor Goetz
 Mr. and Mrs. Chad Gottesman
 Mr. and Mrs. Brenton Grant
 Ms. Margaret Greecher
 Ms. Janette Grieb
 Ms. Mary Griffin
 Ms. Nina Gundecha
 Ms. Renee Gushurst
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 Ms. Jean Haines
 Mr. and Mrs. David Hall
 Mr. Robert Haniwalt &
 Ms. Joan Welch
 Ms. Jennifer Hanlin
 Mr. and Mrs. Colin Hanna
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 Ms. Meredith Fetters
 Mr. Tim Harte &
 Ms. Jenna Webster
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 Mr. and Mrs. Frederic Henjes

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 Mr. and Mrs. James Hicks
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 Mr. and Mrs. Joseph Hillman
 Mr. and Mrs. Robert Hodge
 Ms. Whitney Hoffman
 Ms. Catherine Holdsworth
 Mr. and Mrs. Ken Holloway
 Ms. Dawn Horst
 Mr. Stephen Horstmann
 Ms. Jessica Hose
 Mr. and Mrs. Neil Howard
 Mr. and Mrs. John Hughes
 Ms. Cynthia Hunderuk
 Mr. and Mrs. Richard Huneke
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 Ms. Carmela Jackson
 Ms. Stephanie Jacobson
 Ms. Kelsey Jayne-Gomez
 Mrs. Charles Jefferis
 Robin Jenkins
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 Mr. and Mrs. Justin D'Antonio
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 Mr. Carlos Yuste
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 Ms. Maria Kopacz
 Mr. and Mrs. Brian Korrell
 Ms. Lara Krawchuk
 Mr. and Mrs. Ronald Kuehn

STRATEGIC PLANNING

Programs and operations were guided in 2017 with the newly approved three-year Strategic Plan. With a careful eye on how BRC resources of time, talent and dollars were spent, the year concluded with significant progress towards goals in all areas of planning.

"Without a solid plan, our work as a conservation and education organization could easily go off track," shares Jim Jordan.



Drilling down on key issues.

"Having articulated goals and detailed actions steps has been key in staying the course as a larger organization."

The Board of Directors remained engaged and motivated throughout the process, bringing new energy to committee leadership and practical solutions to challenges and opportunities.

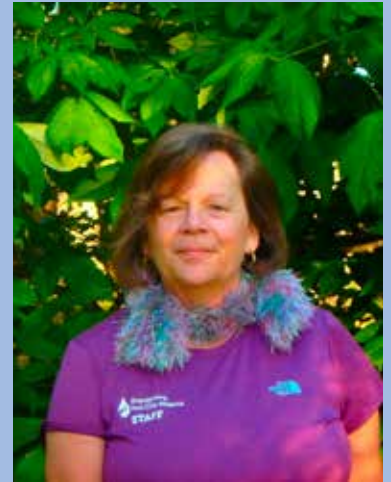


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 Ms. Ellen Laurelli
 Mr. James Leonard
 Mr. and Mrs. Doyle Lim
 Mrs. Leah Luo
 Mr. and Mrs. David Malarek
 Ms. Alexa Manning
 Ms. Alison Marcantuno
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 Mr. Lars Mitchell &
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 Ms. Heather Meluskey
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 Ms. Jamie Molinaro
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 Mr. Clifford Frasch &
 Ms. Brenda Reis
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 Mr. and Mrs. Ashby Rice
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 Mr. Steven Simms
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 Mr. and Mrs. Randall Smith
 Mr. and Mrs. Boyd Sorenson
 Mr. and Mrs. Roger Souser
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 Mr. and Mrs. Mason Wilson
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 Mr. and Mrs. Michael Wylam
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 Ms. Deb Yardley
 Mr. and Mrs. Dan Young
 Ms. Lauren Zane
 Ms. Juliet Zimkowski
 Ms. Jenifer Zucchero

Individual

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 Ms. Virginia Allen
 Mr. Harry Althouse
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 Mr. Scott Arnold
 Ms. Joan Baptiste
 Mr. Lewis Barnard
 Mr. William Benson
 Ms. Marie Boisvert
 Mr. Thomas Brightman &
 Ms. Tara Tracy
 Mr. Harry Brown, Jr.
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 Ms. Kimberley Byk
 Mr. Edward Camelli
 Mr. Shirley Campbell
 Mr. Ronald Caputo
 Mr. George Chamberlain
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 Mr. and Mrs. Steven Clarke
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 Ms. Mary Comly
 Mrs. Susan Corkran
 Ms. Suzanne Cornell
 Mr. and Mrs. Victor Cozzone
 Ms. Elizabeth Creager
 Mr. Jeffrey Darman &
 Ms. Patty Hillkirk
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 Mrs. Carol Detterline
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 Mr. and Mrs. Tony Narvaez
 Ms. Angie Natoli
 Mr. and Mrs. Paul Ochs
 Mrs. Roberta O'Dell
 Ms. Joan O'Dell
 Mr. Richard Ogden
 Mr. Alan Palmer
 Ms. Lewette Pettit
 Mr. Christopher Pielli
 Mr. Fred Pier
 Dr. Robert Poole
 Ms. Jackie Rettberg
 Ms. Tiia Rettig
 Ms. Rachel Roberts
 Dr. Gail Rockwood
 Mr. and Mrs. Alexander M. Roe
 Mr. James Russell
 Mr. Matt Sarver &
 Ms. Lauren Morgens
 Mr. and Mrs. George Scarlett
 Dr. Albert Schmitt
 Mr. Herb Schwabe



**2017 Environmental
 Instructor of the Year**
Carol Buckley

Carol enjoys introducing relevant personal experiences to the programs she leads and brings a diverse background of lab work, scout leadership and volunteerism to her classes.



2017 Teacher of the Year
Michael Replogle

Earth Space Science &
 Environmental Science
 Kennett High School
 Kennett Consolidated School
 District

Mr. Replogle's passion for interweaving science and real-world experiences into the curriculum are clear indicators of his desire for the students in his courses to be successful lifelong learners and stewards of the environment.

Ms. Deborah Sears
 Mr. Robert Slauch
 Ms. Mary Smith
 Ms. Suzanne Snajdr
 The Honorable Walter Stapleton
 Mr. and Mrs. Paul Stead
 Mr. Christian Strohmaier
 Mr. and Mrs. Richard Taylor
 Mrs. Nancy Thompson
 Mr. Larry Thurrell
 Mr. Kenneth Trimble
 Mr. William Turner
 Ms. Jennifer Van Anda
 Dr. Eva Verplanck
 Mr. and Mrs. Richard Voldstad
 Ms. Shelia Wagner
 Mr. and Mrs. Cliff Ward
 Mr. and Mrs. Robert Williams
 Mrs. Lynn Williams
 Ms. Leslie Wooding
 Dr. Edward Yalisove
 Ms. Erica Young

Introductory

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 Mr. Mark Borosky
 Ms. Amy Bowen
 Ms. Melissa Brady
 Mr. Johnny Cassels
 Mr. and Mrs. Nate Chapman
 Mr. Mike Christopher
 Ms. Linda Clay
 Mr. Justin Collela
 Ms. Tia Cox
 Mr. and Mrs. George Donze
 Mr. Matt Dotson
 Ms. Linda Ennis
 Ms. Ellen Ferretti
 Ms. Marilyn Garthwaite
 Mr. and Mrs. Eric Hendrixson
 Ms. Kristi Keating
 Mr. and Mrs. Dave Mayes
 Ms. Lisa McGinnity
 Ms. Marni Mitchell
 Ms. Sarah Murphy
 Mr. Brian Peachey
 Mr. Robert Pizzala
 Mr. and Mrs. Ken Profita
 Mr. and Mrs. John Pusey
 Ms. Michele Rafetto
 Ms. Susan Ramberg
 Ms. Mary Jo Reick
 Ms. Carol Rogers-Collins
 Mr. Mike Sarcinello
 Ms. Maricia Snavely
 Mr. and Mrs. Derek Stoner
 Mr. Eric Stowell
 Mr. and Mrs. Martin Strommer
 Mr. and Mrs. Curtis Testerman
 Ms. Michele Ulmer
 Mr. John Walls
 Mr. and Mrs. Kevin Walsh
 Mr. George Walueff
 Mrs. Mary Whittam

Corporate and Municipal

A. Duie Pyle, Inc.
 Ardrossan Beagles
 Beiler-Campbell Realtors
 Bernardon
 Borough of Parkesburg
 Brandywine Science Center

Champion Specialty Advertising
 Chandler Funeral Homes
 Chester County Economic
 Development Council
 Chester County Fox Hunters
 Chester County Water
 Resources Authority
 East Bradford Township
 East Caln Township
 Eastern Marine
 Eldredge
 Ellason Downs Perpetual Trust
 Four Seasons Garden Club
 Hicks Brothers, LLC
 Honey Brook Township
 Honeybrook Golf Club
 Kennett Square Golf & Country Club
 Kennett Township
 Lester Water, Inc.
 Little Nest Portraits
 Longwood Gardens Library
 Lovell Brothers Landscaping
 Morvent's One Hour Heating &
 Air Conditioning
 Mt. Cuba Center, Inc.
 Mushroom Farmers of Pennsylvania
 Patterson Schwartz Real Estate
 Pennsbury Township
 Phillips Mushroom Farms
 SECCRA
 Severn Trent Environmental Service
 Simperts Agency
 SUEZ Water Delaware
 The Tri-M Group, LLC
 Uwchlan Township
 Valley Township
 West Goshen Township
 West Whiteland Township
 Wm P. McGovern, Inc.

ANNUAL CAMPAIGN

Headwaters Society (\$2,500 and above)

Mr. and Mrs. Steven Hutton
 Mr. and Mrs. Michael Moran
 Ms. Joy Slater
 Mr. and Mrs. Frederick J. Smith

Founders Club (\$1,000-\$2,499)

Mr. and Mrs. Francis Abbott
 Mr. Henry Brown
 Mr. and Mrs. Steven Castorani
 Dr. Barbara Forney
 Mr. and Mrs. David Herr
 Kennett Township
 Mr. and Mrs. Barney Leonard
 Mr. and Mrs. James Nolan
 Mr. and Mrs. Charles Shattuck
 Mr. and Mrs. Peter Temple
 Dr. Anne Verplanck
 Dr. Eva Verplanck
 Mr. and Mrs. Brock Vinton
 Mr. and Mrs. Bruce West

Preservationist (\$500-\$999)

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 Mr. Chris Rizzo
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 Mr. and Mrs. Neil Cullen

Mr. and Mrs. James Gawthrop
 Mrs. Helen Groves
 Mr. L. Stockton Illoway
 Mr. and Mrs. James Jordan, Jr.
 Mr. and Mrs. Dallas Krapf
 Dr. and Mrs. Richard Lighty
 Mr. and Mrs. Louis Minella
 Ms. Beth Moore &
 Mr. Andrew Homsey
 Mr. Britton H. Murdoch
 Mr. and Mrs. Thomas Nale
 Octoraro Native Plant Nursery
 Mr. and Mrs. Morris Stroud
 Mr. and Mrs. Curtis Testerman
 Mr. and Mrs. Thomas Varley
 Mr. and Mrs. Gary Warzecha

Steward of the Watersheds (\$250-\$499)

Mrs. Elaine Anderson
 Mr. and Mrs. Arthur Bernardon
 Mr. and Mrs. Douglas Corrigan
 Mr. and Mrs. Rafael Costa
 Mr. and Mrs. Lawrence D'Angelo
 Mr. and Mrs. Lyle Frederick
 Mr. and Mrs. Kerry Haber
 Mr. and Mrs. Christopher Halligan
 Mr. and Mrs. William T. Lawrence
 Mr. Tim Lutz &
 Ms. LeeAnn Srogi
 Mr. and Mrs. David Meadows
 Mr. Jack Michel and
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STATS FOR 2017

1,600
feet of stream restored

1,325
volunteers

2
tree plantings

119
miles of roads and streams cleaned

7,201
volunteer hours

Over
\$173,000
in value added by volunteers



WITNESSING CHANGE IN CONSERVATION



In the watershed conservation business, things take time. **Change, especially in water quality, is a slow process.** But improvement is expected, even if it is gradual. Modern soil conservation practices in the 1940s and 1950s

and upgrades to sewage treatment plants and the use of land application in the 1970s produced measurable improvement in water quality. So, with BRC's current effort, the Red Streams Blue program, after 10 years, 17 projects, and nearly \$5 million dollars, we would expect to measure continued improvement.

And in 2017 we did!

The standard for determining if a stream is impaired (red) or unimpaired (blue) is a State protocol that combines chemical, biological, and habitat measurements. In the fall of 2017, sites in Little Buck Run and the upper west branch Brandywine were sampled, scored and the results compared with background samples from 2008 and 2010 respectively.

At nearly all sites water quality had measurably improved, and in three sites on Little Buck the stream had turned from red to blue. Stream restoration projects were the reason for this change, an encouraging result.

In 2017, a stream restoration project on the upper east branch Red Clay was completed. The project also included fencing and a tree buffer as well as several agricultural practices to reduce runoff and sedimentation. On Plum Run in the Brandywine Watershed a 400-foot stream restoration was completed, bringing to over one mile the total length of restored stream. In design is another 4,700 feet of restoration for the Plum Run. BRC continues to benefit from support through the William Penn Foundation's Delaware River Restoration Fund and Pennsylvania's Growing Greener Program. In 2017 \$527,000 in grants were received for projects in the Brandywine and Red Clay watersheds.

BRC continued to coordinate the 38-member Christina Watersheds Municipal Partnership, which assisted municipalities in completing plans to reduce pollution from non-point sources. The Christina Basin Task Force, also coordinated by BRC, met regularly and serves as a venue for technology transfer among watershed conservation practitioners.



Buffer in Plum Run planted in 2012. Six years later, it illustrates how transformative BRC restoration programs are for properties.



These photos illustrate the dramatic change that comes with careful planning...and planting! A site in the upper east branch of the Red Clay creek shows this improvement after one year of growth.

Streamwatcher (\$50-99)

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Ms. Patricia Balachandran
Mr. Alan Bates
Ms. Eileen Beck
Mr. and Mrs. Bruce Birmingham
Ms. Marie Boisvert
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Up to \$50

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Cabot Kjellerup Foundation
Claneil Foundation
Delaware Community Foundation
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Kennett Run Charities
Meridian Bank
National Fish and Wildlife
Foundation
Nor' Easter Foundation
Quaker City Foundation
RJM Foundation
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In honor of...

Carl Meister
Mrs. Helen Groves
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Mr. and Mr. Samuel Wagner
Bob Struble
Mr. and Mrs. Robert Horne
Eva Verplanck, Ph.D
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Ms. Jill Gaumer
Mr. Louis Winkler

In memory of...

Cookie Brown
Mr. and Mrs. Robert Scott
Joan M. Caputo
Mr. Ronald Caputo
Cody and Tucker
Mr. and Mrs. Donald Wittke
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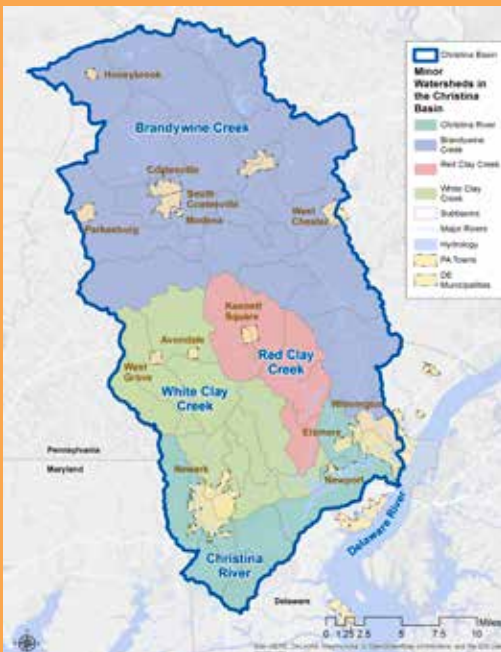
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DELAWARE RIVER WATERSHED INITIATIVE

BRC was pleased to dedicate time and talent to the Delaware River Watershed Initiative (DRWI), funded by the William Penn Foundation. This collaboration of leading area conservation groups pools the considerable expertise of staff and leadership to leverage meaningful, strategic results. BRC and our partners focus on four subwatersheds—Brandywine Creek, White Clay Creek, Red Clay Creek and Christina River—covering 565 square miles throughout southeastern PA and northern DE.

BRC is pleased to partner in this initiative with: Brandywine Conservancy & Museum of Art, Natural Lands, Stroud Water Research Center, The Nature Conservancy in Delaware, and the University of Delaware Water Resources Center.



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SECCRA

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Every effort was made to ensure the accuracy of our donor list. We regret any errors or omissions and we request you contact our development office at 610-793-1090. *Thank you.*



MEMBER PROGRAMS EXPAND

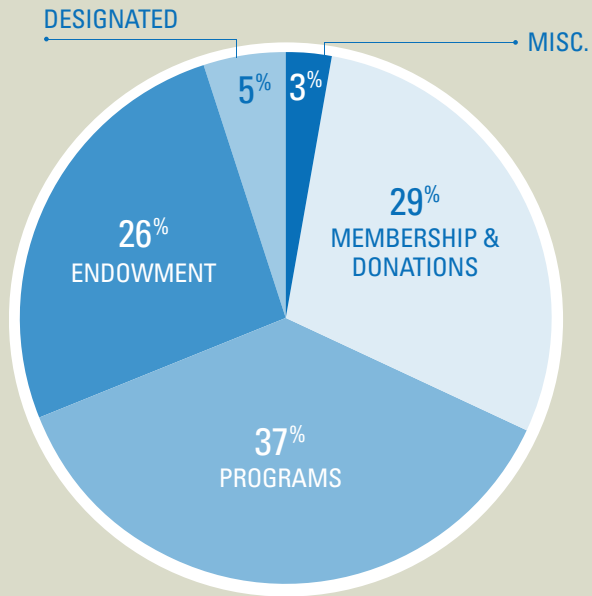
As a membership organization, BRC is proud to have expanded on our member programs offered throughout 2017. These programs focus on sharing with area residents our abundant natural resources and the unique expertise held by staff. This year's expansion included "old" favorites—like the popular Books and Boots series for kids—and new offerings on our main campus, such as night hike, owl prowl and two craft nights.

Our Eclipse viewing event was a big hit, with over 150 members and non-members learning about this infrequent phenomenon and taking advantage of BRC's open space to watch it happen in real time. Our Sunflower Celebration was another chance to welcome friends to enjoy the impressive visual display of our expansive sunflower crop and meet our farmer, Jamie Hicks, to learn more about how farming plays a role in BRC's work to improve the land and water.

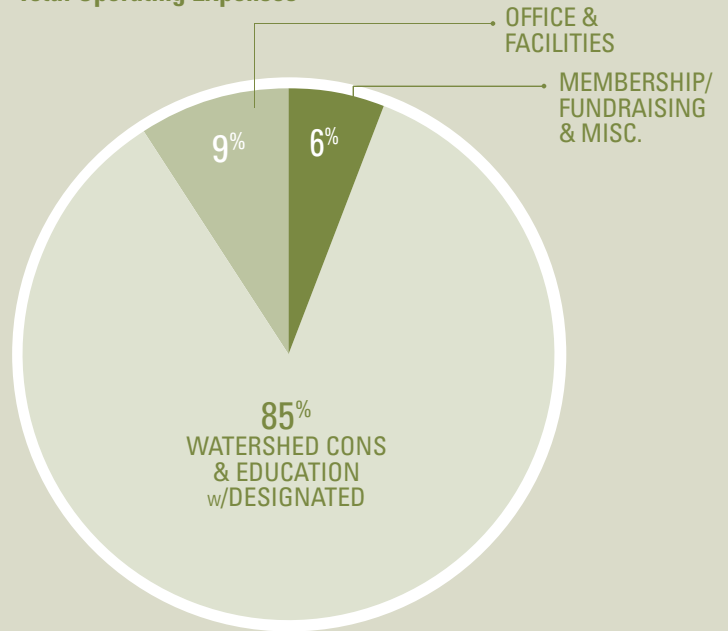


2017 BRC FINANCIAL OVERVIEW

Total Operating Income



Total Operating Expenses



STATEMENT OF FINANCIAL POSITION • DECEMBER 31, 2017

ASSETS	2017
CURRENT ASSETS	\$ 1,284,427
PROPERTY AND EQUIPMENT	1,756,296
OTHER ASSETS	
Investments	6,125,421
Property on operating lease and held for resale	1,194,945
Total other assets	7,320,366
TOTAL ASSETS	\$ 10,361,089

LIABILITIES AND NET ASSETS	2017
CURRENT LIABILITIES	
Accounts payable	\$ 6,684
Accrued payroll	8,332
Security deposit	1,225
TOTAL LIABILITIES	16,241
NET ASSETS	
Unrestricted net assets	7,337,665
Temporarily restricted net assets	1,869,683
Permanently restricted net assets	1,137,500
Total net assets	10,344,848
TOTAL LIABILITIES AND NET ASSETS	\$ 10,361,089

 [brandywineredclay](#); #weheartbrc  Brandywine Red Clay Alliance

 Brandywine Red Clay Alliance  Brandywine Red Clay Alliance

1760 Unionville-Wawaset Road, West Chester, PA 19382 | 610.793.1090
contact@brandywineredclay.org | brandywineredclay.org

Address Correction Requested

2017 ANNUAL REPORT

SUMMER CAMPS

Our summer camp strives to get campers away from modern technology and gain valuable experiences in the outdoors. We do this by allowing campers to explore our 318-acre property. In 2017, we had over 500 campers experience eastern Pennsylvania's natural wonders. They splashed in Turtle Pond, built forts in Lenape Woods and roasted marshmallows by the Browning Barn. The exploration did not stop there! The older campers visited a working apiary, learned about hydroelectric power at the Conowingo Dam and climbed cliffs at Alapocas State Park.

BRC believes every kid should go to camp, therefore, we awarded over 20 scholarships to local children in need. In addition, we held two weeks of summer camp at our Saalbach Farm property where we saw over 50 children from the Coatesville area.

Pond skimming reveals some of the smaller residents of the Myrick Conservation Center



Camper learns archery



Never a dull moment in the woods!

