



## **2018 Polar Plunge Sponsorship Opportunities**

### **PRESENTING SPONSOR - \$2,500**

- \* Prominent recognition as Presenting Sponsor of the Brandywine Polar Plunge on all materials.
- \* Corporate Team participation of up to 25 in Polar Plunge.
- \* Logo recognition and hyperlink on event website.
- \* Logo placement on official Plunge T-Shirt.
- \* Opportunity to host a booth at Polar Plunge Event.
- \* Prominent banner displayed at Polar Plunge Event.
- \* Inclusion in event related press releases and through P.A. system on day of the event.
- \* Opportunity to place products or materials in plunger's goody bags.
- \* Company acknowledgement in Polar Plunge Program.
- \* Opportunity for company representatives to serve as preferred Plunge volunteers.

### **SPLASH SPONSOR - \$1,000**

- \* Recognition as Splash Sponsor of the Brandywine Polar Plunge on all materials.
- \* Corporate Team participation of up to 10 in Polar Plunge.
- \* Name recognition on event website. Logo placement on official Plunge T-Shirt.
- \* Prominent banner displayed at Polar Plunge Event.
- \* Inclusion in event related press releases and through P.A. system on day of the event.
- \* Opportunity to place products or materials in plunger's goody bags.
- \* Company acknowledgement in Polar Plunge Program.
- \* Opportunity for company representatives to serve as preferred Plunge volunteers.

### **SWIM SPONSOR - \$500**

- \* Corporate Team participation of up to 5 in Polar Plunge.
- \* Name recognition on event website. Logo placement on official Plunge T-Shirt.
- \* Inclusion in event related press releases and through P.A. system on day of the event.
- \* Opportunity to place products or materials in plunger's goody bags.
- \* Company acknowledgement in Polar Plunge Program.
- \* Opportunity for company representatives to serve as preferred Plunge volunteers.

### **SUPPORTER - \$250**

- \* Corporate Team participation of 2 in Polar Plunge.
- \* Logo placement on official Plunge T-Shirt.
- \* Inclusion in event related press releases and through P.A. system on day of the event.
- \* Opportunity to place products or materials in plunger's goody bags.
- \* Company acknowledgement in Polar Plunge Program.
- \* Opportunity for company representatives to serve as preferred Plunge volunteers.

## **POLAR PLUNGE SPONSORSHIP FORM**

The deadline for sponsorship (to be printed on the t-shirt) is January 17, 2018



**Brandywine  
Red Clay Alliance**  
Watershed Conservation | Environmental Education

Company Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

Yes, I would like to become a Sponsor:

- Presenting Sponsor -\$2,500
- Splash Sponsor -\$1,000
- Swim Sponsor -\$500
- Supporter -\$250

Please make payments to **Brandywine Red Clay Alliance**

Enclosed is our check in the amount of \$\_\_\_\_\_

We wish to pay by: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ Amex \_\_\_ Dsc

Name on card \_\_\_\_\_

Credit Card # \_\_\_\_\_ CSC# \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_

Brandywine Red Clay Alliance is a 501(c)3 corporation.  
Federal TAX ID: 51-0058593

Please Return to:

***Polar Plunge \* Brandywine Red Clay Alliance***

***1760 Unionville-Wawaset Road, West Chester, PA 19382***

***P: 610-793-1090 F: 610- 793-2813 E: contact@brandywineredclay.org***