



**Red Clay  
Valley  
Association**

**2014**

**ANNUAL REPORT**



**Brandywine  
Red Clay Alliance**

Watershed Conservation | Environmental Education

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***Two healthier watersheds, one shared future.***

***We did it!*** With the approval of our Boards of Directors, the Brandywine Valley Association and Red Clay Valley Association have ushered in a new age of watershed conservation and environmental education for everyone associated with these two watersheds by merging our organizations. It was a long, careful process, but we have arrived at its end—which is also a beginning for the Brandywine Red Clay Alliance.

Complementing our new name, a new logo and tagline shine a spotlight on our mission's core elements. The enclosed annual report tells you what your former membership organization did in 2014, but we wanted you to know right away that you are now part of a larger membership group, all focused on the same purpose for greater impact.

At the same time, the ways you connect to your watershed organization will not change. We will always reach out for clean-up volunteers, undertake improvements in both watersheds, turn more red streams blue, advocate with a stronger voice, and educate schoolchildren throughout our districts. Last week we welcomed a record number of summer campers to the Myrick Conservation Center—their t-shirts proudly emblazoned with our new identity.

Thank you for continuing to stand with us, support our growth, and share our work!

Your partner in conservation and education,

James E. Jordan, Jr.

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# Red Clay Valley Association



## 2014 BOARD MEMBERS as of 12/31/14

**Lisa Brubaker**, President  
**David L. Myers**, Vice President  
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**Kerry Haber**, Treasurer  
**Harry Alberts**  
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**Margot Mohr Teetor**  
**Anne Verplanck**  
**Eva L. Verplank**

Dear Friends,

We have come a long way since our founding in 1952. As America's second oldest small watershed organization, we have helped local Delaware and Pennsylvania residents to protect the natural resources in the Red Clay Watershed. Our annual Red Clay Valley Clean Up now covers a total of 65 miles of stream and roadways, and continues to grow every year with new volunteers of all ages coming out to help. School programs, summer camps, and public programs continued to grow in 2014 as well.

Our strategic plan this year had us evaluate how we perform as a watershed organization and asked us how we can better serve our local community and meet the increasing challenges the watershed faces today. We collected data, researched solutions and conducted thoughtful conversations and came to a conclusion. After 62 years of collaborative effort, Red Clay Valley Association and Brandywine Valley Association have agreed to merge. The union of these two strong, dynamic organizations will not only meet today's challenges, but surpass them, and achieve new heights.

This year's annual report showcases the ways RCVA is leading and redefining watershed conservation and environmental education. It is because of our members, donors, and volunteers that we have accomplished more than we could have hoped for this year. We invite you to read more about the achievements we have made in the community towards preservation and conservation of the Red Clay Watershed.

Your partner in watershed conservation,

**Lisa Brubaker**

President

**James E. Jordan, Jr.**

Executive Director

## 2014 STAFF

**James E. Jordan, Jr.**, Executive Director  
**Robert G. Struble, Jr.**,  
Watershed Conservation Director  
**Cynthia Jaros**,  
Director of Development and Marketing  
**Sarah Fisher**, Education Coordinator  
**Julia Steiner**, Education Coordinator  
**Betsy Stefferud**, Administrative Assistant  
**Art Taylor**, Maintenance Technician  
**Elaine Anderson**,  
Assistant Business Manager  
**Eric Stowell**, Data Specialist  
**Jean Ward**, Executive Assistant

# Red Clay Valley Association

# 2014 MEMBERS & SUPPORT

## CORPORATE SUPPORT

Artesian Water Company  
Beiler-Campbell Realtors  
Bernardon Haber  
Holloway Architects  
Burton's Barber Shop  
Chandler Funeral Homes  
Chester County Fox Hunters  
Chester County Water  
Resources Authority  
Ellason Downs Perpetual Trust  
Garden Club of Wilmington  
Genesis Healthcare  
Giordano's Pizza Bar and Grill  
Kennett Square Golf &  
Country Club  
Lester Water, Inc.  
Longwood Gardens  
Lovell Bros. Landscaping  
Mt. Cuba Center, Inc.  
Phillips Mushroom Farms  
Register Associates, Inc.  
SECCRA  
Simpers Agency  
Susquehanna Bank  
United Water Delaware  
Wm P. McGovern, Inc.

## MUNICIPAL

Borough of Kennett Square  
Kennett Township

## RED CLAY STEWARD

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Ms. Lisa Brubaker  
Mr. Stephen Janick &  
Mr. Russell Palmer  
Mr. Peter Kjellerup &  
Ms. Amanda Cabot  
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Mr. and Mrs. Thomas Marshall  
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Mr. and Mrs. D. Casey Sclar  
Mr. and Mrs. H. Rodney Scott  
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Ms. Lornie Forbes  
Ms. Mary Sproat  
Mr. Donald Sutherland

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Mr. and Mrs. Jeffrey Lott



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Ms. Claire McElwee  
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Dr. Eva Verplanck  
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Mrs. Alicia Cullen  
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Mr. and Mrs. Robert George  
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Mr. and Mrs. Philip Lee  
Ms. June Lorber  
Mr. Brian Mattix  
Mr. and Mrs. John Papay  
Dr. and Mrs. Thomas Parker  
Ms. Allison Ritchie  
Mr. Charles Shoemaker  
Mr. and Mrs. Robert Struble, Jr.

## FAMILY

Mrs. Elaine Anderson  
Ms. Lisa Baldwin &  
Mr. Tom Hrabal  
Mr. Alan Bates  
Mr. Thomas Brightman &  
Ms. Tara Tracy  
Mr. and Mrs. Richard Bucher  
Mr. and Mrs. Jeffrey Byrem  
Mr. Ronald Caputo  
Mr. and Mrs. James Carpenter  
Mr. and Mrs. James Carpenter  
Mr. and Mrs. Erik Castle  
Mr. and Mrs. George Chidester  
Mr. Robert Clarkson  
Mr. and Mrs. Edward Collins



Students learn about the pond and stream through various education programs

Ms. Jennifer Crossan  
 Mr. and Mrs. Thomas Cullen  
 Mr. Melvin Czechowski  
 Mr. Robert Daniels  
 Mr. Jeffrey Darman &  
 Ms. Patty Hillkirk  
 Mr. Russell Davis  
 Ms. Dana DiSabatino  
 Mr. Neil Dougherty  
 Mr. and Mrs. Brad Dudley  
 Mr. and Mrs. Michael Elling  
 Ms. Marie-Eve Fecteau  
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 Mr. and Mrs. B. Alan Knight  
 Ms. Trisha MacMullett  
 Mr. and Mrs. Daniel Maisano  
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 Vidya Rajan and  
 Stephen J. Streatfield  
 Mr. and Mrs. Dennis Redder  
 Mr. and Mrs. John Robbins  
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 Mr. and Mrs. Burton  
 Rothenberger  
 Ms. Karen Salisbury  
 Mr. Matt Sarver &  
 Ms. Lauren Morgens  
 Mr. and Mrs. George Scarlett

Mr. and Mrs. Boyd Sorenson  
 Mr. and Mrs. Roger Souser  
 The Hon. and  
 Mrs. Walter Stapleton  
 Mr. and Mrs. James Starr  
 Ms. Catherine Stenta  
 Ms. Tracy Taylor  
 Mr. and Mrs. Richard Taylor  
 Dr. and Mrs. Howard Tennent  
 Mr. and Mrs. Tim Turner  
 Ms. Mary Veale  
 Mr. and Mrs. Cliff Ward  
 Mr. Rick Wright  
 Mr. and Mrs. Stephen Young  
 Mr. and Mrs. Thomas Zunino

**INDIVIDUAL**

Mr. Scott Arnold  
 Ms. Carin Bonifacino  
 Mrs. Judith Bonifacino  
 Mr. Harry Brown, Jr.  
 Mr. Shirley Campbell  
 Mr. Ronald Caputo  
 Ms. Emily Cassidy  
 Mrs. Edward Cooch  
 Mr. Edward Davis  
 Mr. John DiBiase  
 Mr. and Mrs. Alan Dinning  
 Ms. Joan Faircloth  
 Ms. Jane Waterman  
 Mr. and Mrs. Michael Gallo  
 Mr. Patrick Garrett  
 Ms. Marilyn Garthwaite  
 Mr. William Hauser  
 Mr. Edward Howard  
 Mr. and Mrs. William Huffaker



*We had 130 attendees at our Annual Dinner.*

Dr. Robert McKinstry  
 Ms. Pamela McLaughlin  
 Mr. and Mrs. Carl J. Meister, Jr.  
 Mr. and Mrs. Jay Minshall  
 Mr. Andrew Mott  
 Mr. and Mrs. Tony Narvaez  
 Mr. and Mrs. Bill Norris  
 Mr. and Mrs. Paul Ochs  
 Mr. Donald Pratt  
 Mr. and Mrs. John Pusey  
 Ms. Susan Ramberg  
 Ms. Virginia Schiavelli  
 Dr. Albert Schmitt  
 Mr. Colin Slocomb  
 Mr. and Mrs. Elwood Snyder  
 Mr. Rudolph Steinberger  
 Ms. Lisa Steppe  
 Mr. Christian Strohmaier  
 Mr. and Mrs. Richard Taylor  
 Mr. Charlie Thompson  
 Mr. Larry Thurrell  
 Mr. and Mrs. William Walker  
 Ms. Mary Webb  
 Mr. John Williams  
 Ms. Kristin Wistar  
 Ms. Maria Wittig  
 Dr. Edward Yalisove

Mr. and Mrs. Charles Frick  
 Mr. and Mrs. Edward Leo  
 Mr. and Mrs.  
 R. Marshall Phillips  
 Mr. and Mrs. A. Duer Pierce, Jr.  
 Mr. and Mrs. John Rush  
 Mr. and Mrs. Charles Shattuck  
 Simpser Agency  
 Mr. and Mrs. Paul Stead  
 Mr. Donald Sutherland

**\$100-249**

Mr. and Mrs. Francis Abbott  
 Mr. and Mrs. Harry Alberts  
 Mr. John Bare  
 Ms. Lisa Brubaker  
 Mr. and Mrs. James Carpenter  
 Chandler Funeral Homes  
 Mrs. Edward Cooch  
 Mr. and Mrs. William Cooke  
 Elizabeth Curtis Swain &  
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 Mr. Robert Daniels  
 Mr. and Mrs. Tom DeWeese  
 Mr. Neil Dougherty  
 Mr. Philip Weymouth  
 Mr. and Mrs. Michael Elling  
 Fenstermacher & Company CPA  
 Mr. and Mrs. John Gaadt  
 Mr. and Mrs. Joseph Giordano  
 Mr. and Mrs. Kerry Haber  
 Mr. and Mrs.  
 Christopher Halligan  
 Ms. Cathy Hamilton  
 Mr. Mark Hause  
 Mr. and Mrs. William Hewton  
 Mr. and Mrs. Richard Hoerner  
 Ms. Cynthia Jaros  
 Mr. and Mrs. James Jordan, Jr.  
 Lester Water, Inc.  
 Dr. and Mrs. Richard Lighty  
 Mr. and Mrs.  
 Robert Listerman

**ANNUAL GIVING**

**Over \$1,000**

Mr. Aaron J. Martin Ph.D. &  
 Dr. Mark A. Martin  
 Mr. Lawrence Parrish  
 Dr. Eva Verplanck

**\$500-999**

Mr. and Mrs. Patrick Morris  
 Dr. Anne Verplanck

**\$250-499**

Mr. and Mrs. Thomas Brokaw  
 Mr. and Mrs. Steven Castorani



*Over 600 volunteers helped clean up road ways and streams during the annual Red Clay Valley Clean up.*

Mr. Porter Schutt  
 Ms. Deborah Sears  
 Mr. Jeff Sherman  
 Mr. Jeffrey Simpson  
 Mr. and Mrs. Andrew Skean

Mrs. Beverly Jones  
 Mr. Garrison Kingsley  
 Mr. Harrie Lewis  
 Mr. William Lotter  
 Mr. Craig Martin



Every effort was made to ensure the accuracy of our donor list. We regret any errors or omissions and request you contact our office at 610-793-1090.

Mr. Martin Lord  
 Ms. Jeanne McCook  
 Mr. and Mrs. Louis Minella  
 Mr. and Mrs. David Myers  
 Dr. and Mrs. Charles Potter  
 The Honorable &  
 Mrs. Chris Ross  
 Mr. and Mrs. James Sinclair  
 Ms. Mary Sproat  
 The Hon. and  
 Mrs. Walter Stapleton  
 Mr. and Mrs. Francis Taylor  
 Ms. Margot Mohr Teetor  
 Waters Corporation  
 Mr. Stan Wilcox

Mr. and Mrs. John Watkins  
 Mr. Philip Weymouth  
 Dr. Edward Yalisove  
 Mr. and Mrs.  
 Thomas Zunino

**FOUNDATION SUPPORT**

ChesCo  
 Community Imprints  
 E. Kneale  
 Dockstader Foundation  
 Ederic Foundation, Inc.  
 Ellason Downs  
 Perpetual Charitable Trust  
 Marshall-Reynolds  
 Foundation  
 Nor Easter Foundation  
 RJM Foundation

**Up to \$99**

Mrs. Elaine Anderson  
 Mrs. Ann Baines  
 Mr. and Mrs.  
 Bijan Pashanamaei  
 Mr. Thomas Brightman &  
 Ms. Tara Tracy  
 Mr. Shirley Campbell  
 Mr. Ronald Caputo  
 Mr. and Mrs.  
 James Carpenter  
 Mr. Charles Effinger  
 Mr. John Feliciani &  
 Ms. Helen Waite  
 Mr. Thomas Ford  
 Mr. Thomas Hubbard  
 Mr. John Iwasyk  
 Dr. Louis Kaplan  
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 Dr. Robert McKinstry  
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 Burton Rothenberger  
 Mr. and Mrs.  
 George Scarlett  
 Ms. Debra Shenk  
 Mr. and Mrs. James Starr  
 Mr. and Mrs.  
 Richard Stigale  
 Mr. and Mrs.  
 Robert Struble, Jr.  
 Ms. Kim Townsend  
 Mr. and Mrs.  
 Richard Voldstad

**SCHOLARSHIP DONATIONS**

Ms. Dana DiSabatino  
 Ms. Margaret Greecher  
 Ms. Melissa Heagy  
 Ms. Trisha MacMullett  
 Mr. and Mrs. D. Casey Sclar  
 Mr. Jeff Sherman  
 Ms. Mary Veale  
 Mr. and Mrs.  
 Stephen Young

**RED CLAY VALLEY CLEAN UP SPONSORS**

Anson B. Nixon Park  
 Chandler Funeral Homes  
 Constellation  
 Delaware Nature Society  
 Exelon  
 Greg Lavelle,  
 Delaware State Senate  
 Kennett Area  
 Park Authority  
 Mt. Cuba Center, Inc.  
 Phillips Mushroom Farms  
 Red Clay Scenic Byway  
 Starbucks  
 United Water  
 Wawa, Inc.  
 Wild Birds Unlimited  
 WSFS Bank



**WATERSHED CONSERVATION 2014**



Livestock crossing being installed on a tributary to the East Branch of Red Clay.

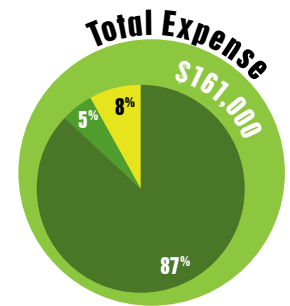
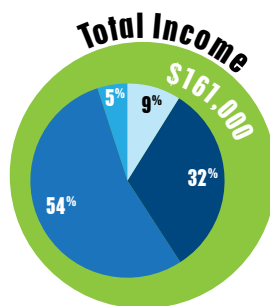


Measurements are made of the Upper East Branch to develop a restoration design.

- Completed 1,600 feet of fencing along a tributary to the East Branch
- Began the design for next Upper East Branch stream restoration project
- Monitored stream restoration at Kennett Golf Club in its third growing season
- Continued to host with BVA the Christina TMDL Implementation Partnership and the Christina Basin Task Force
- Investment in Red Streams Blue projects exceeds \$400,000

**RCVA Financial Overview**

- Programs
- Endowment
- Membership & Donations
- Miscellaneous
- Watershed Conservation & Education
- Office & Facilities
- Membership/ Fundraising



The Association accounts are audited by Whisman, Giordano and Associates. The audit report is available upon request.



# Red Clay Valley Association

NONPROFIT ORGANIZATION  
US POSTAGE PAID  
WEST CHESTER, PA  
PERMIT NO. 53

1760 UNIONVILLE-WAWASET ROAD  
WEST CHESTER, PA 19382

*RETURN SERVICE REQUESTED*

## Education Highlights of 2014

### SCHOOL GROUPS

The Myrick Center was 'the place to be' for school students kindergarten to 8th grade. More than 9,000 student contacts were made through programs such as Exploring Ecosystems Pond/Stream, Inspect an Insect, Signs of Spring/Fall, Team Building, Native American Life and Earth Day. Hands-on learning in the out of doors is our specialty and passion!



### SUMMER CAMP

Another record breaking year for summer camp! We surpassed summer camp numbers of 2013 with the addition of two summer camps in 2014. Many thanks to our summer intern, Jeff Birkenmaier and the 11 summer staff who safely led nature camp for 436 campers. We are thankful for the two students from the Coatesville Youth Initiative Service Corps program, Shania and Nelson, who contributed a total

of 432 hours of their time! Full and partial scholarships were awarded, helping 30 children experience outdoor summer camp at the Myrick Conservation Center. An additional 50 scholarships were awarded to at-risk, under-served youth attending BVA's nature day-camp at Saalbach Farm in Coatesville, PA.

### FAMILY AND MEMBERS PROGRAMS



Books and Boots, a reading and outdoor adventure program for 3-5 year olds, was the recipient of the Chester County Reading Association award! We are honored to have been chosen for this award!

Throughout the spring and fall, family friendly programs were held monthly at the Myrick Conservation Center. Unique outdoor programs included Family Campfire and Story, From Farm to Feeder: A Sunflower Celebration, Fantastic Fall Fungi Search, Stream Restoration Tour, Phillips Mushroom Farms Tour, Holiday Crafts and Fun Night, Animals of the Night, Family Hike and Winter Tree ID, Sweet Water Book and Stream Exploration, Orienteering 101, Toad'ally Awesome Pond Adventure, and Mushrooms in May. We hope to see you at our next family fun program!







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Red Clay Alliance**

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***We did it!***

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